

Dear Friends, Sponsors and Supporters,

We hope this finds you and your families doing well and staying healthy. Like most other organizations, we are faced with tough decisions on how we can continue to achieve our mission, doing good in our community, in this pandemic environment. Regrettably, we are forced to cancel our 11th annual Charity Concert Series which was originally scheduled May through August 2020. Among many factors we considered were the limited use of The Kimball Theatre, the possible extension of large meeting limitations, but most importantly, the health of our friends, sponsors, supporters, bands, and Rotarians.

In mid-March when this crisis began, we gave \$5,000 each in emergency funding to Grove Christian Outreach and Williamsburg House of Mercy, to help feed their clients. As you know, the demand for essential support continues to grow, with even more clients without work or means to feed their families. While we don't know how long this pandemic will last, one thing we know for sure is that our community needs our support even more now than ever.

As an alternative fund raiser, we are going to again display 100 U.S. Flags at Veterans' Park, this time in conjunction with Flag Day (June 14) to honor the hundreds of local healthcare professionals and first responders who are giving so selflessly in the fight against COVID19. Our inaugural display of flags surrounded Veterans' Day 2019, to honor military and first responders, as a gift from us to the community for your tremendous support. Now we are asking supporters to sponsor the flag display, to honor first responders, healthcare personnel and/or in memory of someone who was lost to the virus. Our goal is to match or exceed the \$29K we gave the community last year; we need your help.

Many of you have made commitments to support our 2020 Concert Series and have written checks for program sponsorships and season tickets. **Please consider donating those funds to JCC Rotary to support our local community**. If you agree, we will convert your sponsorship or concert ticket purchases to:

- > Sponsor the flag display in Veterans Park, honoring local COVID19 care providers, or
- ➤ A direct donation to the JCC Rotary Club Foundation

All contributions will be recognized publicly through social media.

If you're unable to help us now, we understand and will refund your money. Whichever you choose, please inform the Rotarian who sold you tickets or arranged your sponsorship, and they will carry out your directions.

Thank you so much for your steadfast support. We truly appreciate you and couldn't do this without you.

Everyone who makes a contribution will receive a club statement acknowledging that your gift of X dollars to JCC Rotary, a 501(c)(3) organizations, is tax-deductible to the extent allowed by law and that no goods or services were provided in exchange for your generous financial donation.

JCC Rotary Flag Display Sponsorship Levels To Honor COVID19 Healthcare Professionals and First Responders

Red Sponsorship \$50 - One name (If you purchased concert series tickets for \$80, you may list 2 names for \$80).
White Sponsorship \$100 - Facebook Spotlight (2 names)
Blue Sponsorship \$250 - Facebook Spotlight and website recognition (5 names)
Stars Sponsorship \$500 - Facebook Spotlight, website recognition and name displayed at the event (10 names)
Flag Day Sponsorship \$1,000 - Facebook Spotlight, website recognition, names displayed at the event, letter to all participants identifying your sponsorship, and published in local paper. (20 names)
Names: